



AN ISO/IEC 27001:2013 Certified Company

**OutsourceBiz India Private Limited**  
BusinessProcess **Evolution**

**We focus on your**  
**Technology**  
**So you can focus on your**  
**Business**

**Solutions that FIT**



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## ***Software Services:***

Your company is unique. It faces many challenges that often cannot be overcome with an off-the-shelf software product. OutsourceBiz India Software Services Group (SSG) develops and implements software solutions designed to overcome your distinctive challenges and achieve your goals. Our consultants are versed in the most current software development platforms available today, so they can choose the right one for your application. When determining how to approach your specific problem, we consider factors such as **budget, legacy applications, integration needs, solution scalability** and **user base**. We then rely on our development toolbox to create a solution that will work best for these factors, a solution that fits.



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## ***Development Toolbox:***

### **Enterprise development platforms**

- Microsoft .NET

### **Development Languages**

- Visual Basic
- C#
- VB.NET

### **Web-based technologies**

- VB Script, JavaScript
- HTML5
- CSS

### **Database systems & related technologies**

- SQL Server
- MySQL



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## ***Services:***

- **Web Application**

OSBI specializes in offering custom web application development solutions to small and mid-sized business enterprises. At OSBI, we boast the technical expertise and knowledge to provide progressive end-to-end web solutions. Our web application development services address a variety of business requirements and we have successfully developed customized website modules, rendered CRM integration along with a gamut of stand-alone web-based applications. At OSBI, we develop intuitive web application that influences the growth of clients' business, that too at a budget friendly price. We understand that each client has unique requirements and hence we offer tailor-made web application services. Utilizing the latest technologies and robust management tools, we provide web application development solutions that are fully usable, scalable and compatible across several web browsers and web



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## ***Services:***

platforms. We have an experienced team of web developers who comply with the industry best practices and work closely with our clients. At OSBI, we also offer post-deployment assistance and resolve any issues after the launch of your application.

Our dynamic web applications will assist you in streamlining your business process. We stay abreast of the advanced technology and make use of our rich-domain experience, expertise and knowledge. The web applications we develop are flexible and can be changed according to the ever-changing requirements of our clients' business.



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## ***Services:***

- **Web Designing**

The essence of website designing moves beyond the mere aspect of splashing colors on to a web page and embellishing it with alluring graphics. At OSBI we blend creativity with technology. We do not just create a beautiful layout of a website but also empower it with creativity that enthrall and engage the visitors. We flex our creative muscles to bring in designing patterns that are second to none.

We brainstorm and toil hard to create designs that attract the visitors and hook them in! We pay attention to each detail and diligently use the colors, codes, fonts and background elements that are in sync with our clients' business.

Our creative team of web designers is competent to strike the right balance between the look and feel of the website and the functional aspects. We dedicate time to understand client's



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## ***Services:***

business, their objectives, and conduct back-end research about the competitors for better understanding so as to meet the exact business requirements of the clients and transform ideas into reality.

We ensure that the websites that we design are easy-to-navigate, user-friendly as well as search engine friendly. Our customized website designing process offers complete flexibility to the clients and one of a kind experience to the visitors. The practice of browsing internet on the mobile devices and other gadgets like tabs and iPad, has been growing exponentially. As a proactive approach to this opportunity we have implemented [Responsive Websites](#) for a number of our clients such that several elements of the website like the navigation, header, content, layouts, images and other UI elements fit across the variety of gadgets.

With extensive experience and rich domain knowledge, we help our clients reap rich dividends with customized and user-responsive website designing services.



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## ***Services:***

- **Content Management System**

Your website needs to evolve along with your organization. Our Content Management System (CMS) lets you manage your site content without any hassle. At OSBI, our [CMS solutions](#) will transform your static website into an essential and powerful business tool. Even with minimal technical knowledge, you can have your staff update, publish, modify or delete the content of a website.

Our CMS adheres to the industry standard framework that offers flexible and scalable solutions with user-friendly functionality.

Here's a list of features that OSBI CMS has to offer:

- Easily editable interface
- Flexible navigation
- Supports complex product database and multiple languages
- Adds, removes and updates pages with ease
- Fully customized admin and user privileges

